

2020-2021 District Goals



District: 306 B2
Constitutional Area: India, South Asia and Middle East

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2020-2021 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	01	20	10	05
2nd Quarter	01	20	20	05
3rd Quarter	01	20	30	05
4th Quarter	01	20	50	05

FY New Clubs

4

FY Charter Members

80

FY New Members

110

FY Retention Goal

20

NET GROWTH GOAL

FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL

170

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
Region & Zone chairperson's meeting	Cabinet Secretary	send invitations	17th July 2020	15th July 2020
Holding the meeting	Cab Secretary	Hall arrangements	July 10	12th July
All the Region Chairpersons having their Advisory Committee Meetings	Region Chairpersons	Sending invitations	14th July	20th July
To have Zone socials along with 1st DGAC Meeting. Prospective Lions (service minded people in the community will be invited as guests for the Zone social and they will be recognized for the service they have rendered so far to the community and invite them to be Lion Members.	Zone chair persons	Sending Invitations and finding a venue	25th July	16th August
Induction of New members & Extending the 1st Speciality Lions club	Zone & Region chair persons	Communicate with prospective members & arranging Orientations	30 th Aug.	04th October
2nd Speciality Lions Club & Prospective new members induction	do	do	02nd Nov	31st December
3rd Speciality Lions Club & Inducton of New members	do	do	01st January	20th January
4th speciality Club & induction of new members	do	do	15th February	30th March

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2020-2021 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

Action Plan

I will support my district's fundraising goals and work closely with the LCIF district coordinator to ensure our district achieves those goals, and I will learn about the potential awards that may be available to our district for exceptional support of LCIF and Campaign 100.

I will lead by example, by asking my club to set a goal for our support of Campaign 100 and LCIF; including LCIF and Campaign 100 in my presentations and remarks throughout my district; making a personal gift or ensuring my club's participation; and inviting my LCIF district coordinator and/or club LCIF coordinator to give regular presentations at my club.

My cabinet will provide time for the LCIF district coordinator to present updates at every cabinet meeting and will ensure that our district convention will allow time for a Campaign 100 and LCIF presentation/seminar and space for an information table on LCIF. I will also schedule regular update meetings or phone calls with the district coordinator outside of cabinet meetings.

I will work with my district coordinator to educate myself on LCIF grant opportunities available in my area, especially District and Club Community Impact Grants, and therefore encourage my district to develop projects that would be potentially supported by an LCIF grant.

My cabinet will ensure that significant donations such as Lead and Major Donors, Model Clubs, and 100/100 Clubs are recognized at public functions held within my district.

MULTIPLE DISTRICT CUSTOM IMPACT

Goal Statement

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
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DISTRICT CUSTOM IMPACT

Goal Statement

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
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